# Privacy Policy As of May 25, 2018

# What type of information do you collect?

Marketingdoer.co receives, collects and stores any information you enter on our website Contact Us form or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet. We use Google Analytics to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. By way of the Contact Us form, we also collect personally identifiable information (including name, email, and message). We will use this information in order to communicate marketing messages to you until such time you choose to opt-out.

# How do you collect information?

When you complete the Contact Us form on our website, as part of the process, we collect personal information you give us such as your name and email address. Your personal information will be used for the specific reasons stated above only.

# Why do you collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;
- 2. To provide our Users with an ongoing optimized experience;
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Nonpersonal Information, which we or our business partners may use to provide and improve our respective services;
- 5. To comply with any applicable laws and regulations.

# How do you store, use, share and disclose your site visitors' personal information?

Marketingdoer.co is hosted on the Wix.com platform. Email marketing campaigns are distributed between Wix.com and Mailchimp.com. Website activity is tracked through Google Analytics. Together, these platforms allow us to communicate and sell our products and services to you. Each has their own privacy policy. Your data may be stored through MailChimp.com, Google Analytics, and/or Wix.com's data storage, databases and the general Wix.com, MailChimp, and Google Analtyics applications. Each stores your data on secure servers behind a firewall. Please review the privacy

policies of those respective vendors for more information.

#### How do you communicate with your site visitors?

Marketingdoer.co may contact you via email for marketing campaigns, promotions, updates, and other marketing communications. We may also poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. You may opt-out of these messages at anytime via the opt-out link in the footer of every email or by sending an email to vickie@marketingdoer.co.

# How do you use cookies and other tracking tools?

Click here to view our use of cookies.

# How can your site visitors withdraw their consent?

If you don't want us to hold or process your data anymore, please contact us at vickie@marketingdoer.co.

# Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

# **Questions and your contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at <a href="mailto:vickie@marketingdoer.co">vickie@marketingdoer.co</a>.